



## DTP (Desktop Publishing)

This course will give you a solid grounding in digital design and layout for print publications. Learn the digital tools that will enable you to create beautiful designs, logos, brand packs, banners, posters, flyers, brochures etc..

*You do not require any prior software experience in order to book for this course. You should, however, be able to use a computer at a basic level.*



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## Course Outline:

### DTP / Graphic Design / Print Theory

- Intro to DTP
- Intro to Print technology / terminology
- Intro to Colour theory
- The principles of good print design.
- Typical DTP work-flows.

### Adobe Illustrator

- Intro to vector graphics.
- Getting started and the User Interface.
- Working with Documents and Artboards.
- Navigating and Selecting.
- Rulers / Guides / Grids / Smart Guides.
- Creating, drawing, constructing.
- Working with Paths.
- Working with Text
- Working with Images.
- Working with Fills and Strokes.
- Working with Colour.
- Working with opacity and blending modes.
- Working with Layers.
- Transforming objects.
- Arranging, Aligning & Distributing objects.
- Intro to Filters and Effects.
- Preflighting (preparing documents for print).
- Output Formats and Best Practises.

### Adobe Photoshop

- Intro to Raster Graphics.
- Understanding Image size and Resolution.
- Getting started (User Interface / Navigation).
- Working with Documents and Artboards.
- Selection tools and methods.
- Painting and Touch-up Tools and workflows.
- Working with Text, Shapes and paths.
- Understanding to Layers / Transforming and Compositing.
- Working with Colour and Fill.
- Intro to Colour Correction.
- Intro to Filters.
- Roundtripping to Illustrator / InDesign.
- Output Formats and Best Practises.

### Adobe InDesign

- User Interface / Page Setup / Working with Pages
- Margins, Columns, Ruler Guides.
- Working with Text / Working with Graphics
- Text Wrap / Transforming.
- Fill & Stroke / Transparency and Effects
- Working with Colour / Layers / Working with Content
- Creating & Editing Paths
- Tables.
- Preflight, Packaging and Output Best Practises.

### Adobe Acrobat

- Quick Start Intro.
- Editing documents.
- Preflighting.
- Print Production Tools.

### Project work:

- Using what has been learned in the course, you will work on a practical exercise creating a logo and brand pack in Illustrator; editing, colour correcting and compositing photos in Photoshop; creating and preflighting a brochure using all the above in InDesign; and finally outputting to print-ready PDF and archiving.

### Note:

- Learners will receive comprehensive original PDF notes and course material.
- An Adobe Certificate of Completion will be issued once the final lesson has been completed.
- An overall Certificate of Competence will be issued upon the successful completion and submission of a post-course assignment.