



Adobe Video Production

This course will cover all the digital tools and knowledge necessary to turn you into a video production pro and make your work world-class.

You do not require any prior software experience in order to enrol for this course. However, basic Photoshop and Illustrator skills would be helpful. You should be able to use a computer at a basic level.



mike@sheerdesigntraining.co.za
[082 953 6757](tel:0829536757)

Course Outline:

Terminology & Theory

- Video production work-flows, terminology, concepts.
- Storyboarding.
- Principles of video design and motion graphics.

Adobe Premiere Pro

- User Interface / NLE Workflow / Sequence Setup.
- Importing footage / Importing from devices.
- Creating a Rough-Cut.
- Playback and navigation controls.
- Editing clips in a sequence / Sub-Clips / Video Tracks and B-Roll.
- Timeline / Rippling, Rolling, Slipping, Sliding / Razor Tool / Editing Tips.
- Markers / Keyframing / Properties.
- Time / Attributes / Photoshop files / Transitions / Audio.
- Video Effects / Stabilization / Keying / Color Correction / Blend Modes.
- Slide Shows and Image Sequences / Rendering.
- Titles, Credits, Lower Thirds / Bars and Tone / Project Manager / Sequence Output.

Adobe After Effects

- User Interface / Saving / Importing / Projects.
- Alpha Images / Channels / Sequences.
- Compositions / Layers / Markers / Comp Panel / Timeline.
- Keyframes / Previewing / Transforming / Animation
- Parenting / Effects / Intro to Expressions
- Motion Tracking / Solids
- 3D Layers / Text
- Adjustment Layers / Working with Illustrator Files
- Null Objects / Expression Controls
- Displacement / Fractal Noise / Liquify / Puppet Tool
- Keying / Matting / Masking
- Working with Audio / Particles.
- Working with Time
- Layer Styles / Exporting and Rendering.

Adobe Audition (Intro)

- Intro to Audio Editing. Learn the basics of editing audio and mastering soundtracks for your productions.

Adobe Media Encoder

- Output for various intents (HD, DVD, Blue-Ray, YouTube, Mobile Devices etc...).

Project work:

- Using what has been learned in the course, you will work on a practical exercise creating a finished product ready for sharing.

Note:

- Learners will receive comprehensive original PDF notes and course material.
- An Adobe Certificate of Completion will be issued once the final lesson has been completed.
- An overall Certificate of Competence will be issued upon the successful completion and submission of a post-course assignment.